



Allain Santerre

Director

Val d'Amour (New Brunswick) Canada

Areas of expertise

- | | |
|--------------------|---------------------|
| - Customer Service | - Insurance |
| - Directorship | - Marketing & Sales |

Profile

Allain Santerre has been involved with our financial cooperative since 2003, when he was elected to the Caisse populaire Atholville-Val d'Amour's Board of Directors. In 2009, he joined the Fédération des caisses populaires acadiennes Itée's Board of Directors until the collective bridging of UNI Financial Cooperation in January 2016. Mr. Santerre now sits on the Board of Directors of the new banner. Throughout his career, he has always gravitated toward Sales and Customer Service. Since 1996, he has worked with a wide range of organizations, particularly in the fields of insurance and heavy equipment sales.

With a remarkable team spirit and a great sense of leadership, he has played an active, meaningful role in community sports over the years and has acted as coach and president of his local minor hockey league. Outside of team sports, Mr. Santerre also enjoys the great outdoors and has been an avid runner for many years, competing in races ranging from 5Ks to half-marathons.

Duties within the Board of Directors and its Committees

- Member of the Board of Directors
- Member of the Audit Committee
- Member of the Nominations Committee
- Member of the Pension Plan Committee