



Caroline Haché, MBA

Director

Caraquet (New Brunswick) Canada

Areas of expertise

- | | |
|------------------|-------------|
| - Administration | - Marketing |
| - Communications | - Sales |

Profile

With over 20 years of experience in sales and marketing, strategy development and multidisciplinary team management, Caroline Haché joined the UNI Financial Cooperation Board of Directors in 2018.

After earning a Bachelor of Business Administration degree (majoring in finance) from the University of Ottawa and a Master of Business Administration degree from the Université de Moncton, Ms. Haché began her career in the cooperative movement in 1994 as a personal financial advisor, before accepting a position as product development and marketing programs coordinator at Acadia Life. In 2001, she was promoted to a management position with the Fédération des caisses populaires acadiennes, where she held a variety of executive-level positions through 2011. She then joined Brunswick News Inc. as General Manager until 2012, when she took over as Director of Collectivité ingénieuse de la Péninsule acadienne (CIPA). Since 2014, Ms. Haché is part of the Université de Moncton, campus de Shippagan's team where she accepted a new challenge as coordinator of the Centre international d'apprentissage du français (CIAF).

Ms. Haché is an active and engaged member of her community, serving on numerous boards and committees at the local, regional and provincial levels. She notably served as the Atlantic Provinces representative on the TV5 – Unis' programming advisory committee from 2013 to 2015 and a member of the Board of Governors of the Université de Moncton from 2013 to 2014. She has served as vice-chair of the Festivin's Board of Directors, of which she was a member from 2010 to 2017. She is also a member of the Tree of Hope Committee at the Université de Moncton, campus de Shippagan. Leveraging her broad range of interests and skills, she has also served on the boards of the Marketing Association of Credit Unions, the Greater Caraquet Chamber of Commerce, the Festival acadien de Caraquet and Mgr. Paquet Public Library in Caraquet.

She is an avid runner who has completed a half-marathon and also enjoys yoga and walking.

Duties within the Board of Directors and its Committees

- Member of the Board of Directors
- Member of the Human Resources Committee
- Member of the Performance Evaluation & Remuneration of the President and Chief Executive Officer
- Member of the Risk Management Committee