



## **Pierre-Marcel Desjardins, ICD.D**

Chairman of the Board

Moncton (New Brunswick) Canada

### **Areas of expertise**

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|--------------------------------|-----------------------|
| - Economics                    | - Public Policy       |
| - Local & Regional Development | - International Trade |

### **Profile**

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Pierre-Marcel Desjardins was elected vice chair of the Fédération des caisses populaires acadiennes' Board of Directors in 2010. Two years later, he was named chair of the board, a position he still holds at UNI Financial Cooperation.

Mr. Desjardins has a long-standing involvement with our financial cooperative. In 1995, he was elected to the Caisse populaire de Saint-Anselme's Board of Directors, which he went on to chair from 1998 to 2001. He also occupied the position of chairman on the Caisse populaire Kent-Beauséjour (2007–2008) and Caisse populaire Kent-Sud's (2008) Boards as well as serving as vice-chair of the Caisse populaire de Dieppe's Board of Directors (2001–2004). Mr. Desjardins was also a member of the Caisse populaire Sud-Est's Board of Directors from 2012 to 2013.

As a Université de Moncton faculty member, he has been a sessional lecturer (1990–1993), assistant professor (1993–1998), and chairholder of the Chaire des caisses populaires acadiennes en études coopératives of the Université de Moncton from 1996 to 2001. In 1998, he became an associate professor of the Department of Economics and was later named full professor of the same department in 2007. Mr. Desjardins was also a research associate at the Université de Moncton's Canadian Institute for Research on Regional Development from 1990 to 1996 and from 2001 to 2003. In 2005, he became a research associate at the Université de Moncton Canadian Institute for Research on Public Policies and Administrations. Pierre-Marcel Desjardins has been Director of the Université de Moncton's École des hautes études publiques since 2016.

Mr. Desjardins holds a PhD in Economics from the University of Texas at Austin, as well as a bachelor's degree in Social Sciences (Economics) and a master's degree in Economics from the Université de Moncton. He presided over the Atlantic Canada Premiers' Panel on the Employment-Insurance Reform Impact and was part of the New Brunswick's Pension task force. He also served as chair of the Pays de la Sagouine's Board of Directors from 2001 to 2012.

Mr. Desjardins loves to travel the world with his wife, Justine, and their daughter, Lucie and enjoys new culinary experience.

## **Duties within the Board of Directors and its Committees**

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- Chairman of the Board of Directors
- Chairman of the Performance Evaluation and Remuneration of the President and Chief Executive Officer