



Annie Cyr

Vice-President, Banking Services Optimization

Background

Annie Cyr is a highly qualified leader whose expertise is focused primarily on business development, business process improvement, organizational efficiency and staff management. She is known for her pragmatic leadership, consultative approach, results-based management and passion for customer service, as well as her exemplary engagement and infectious energy.

Annie holds an MBA from Université de Moncton and has always worked in finance. She started her career as a teller at Caisse populaire de Notre-Dame-de-Lourdes before becoming a business advisor at Caisse populaire de Saint-Quentin. She left the cooperative world to work at the Bank of Montreal but came back in 2005, working as an assistant manager at the Caisse populaire de Grand-Sault until 2010. She later served as general manager of the Caisse populaire de Bathurst for more than four years.

Rising through the UNI ranks, she became assistant vice-president, Customer Service and Continuous Improvement in 2015. During the last years of this mandate, she played a critical role on our financial cooperative's transformation team. In July 2023, she was promoted to vice-president, Banking Services Optimization.

Since entering the workforce, Annie Cyr has volunteered with various community organizations, including as a member of the Board of Directors of District scolaire francophone du Nord-Ouest, secretary of the Chaleur Regional Hospital Foundation for more than 7 years and treasurer of Nepisiguit Family Services for more than 12 years.

In her spare time, Annie has a passion for golf, cooking and travelling.