

## “VOILÀ! 2022” CONTEST RULES

### Description and contest period

1. These rules govern all aspects of the “Voilà! 2022” contest and are binding upon all entrants (hereinafter referred to as “the organization”).
2. The “Voilà! 2022” contest is organized by Caisse populaire acadienne Ltée (hereinafter UNI) and will take place between **1 p.m. on Friday, October 21, 2022, and 1 p.m. on Friday, February 3, 2023.**

There are 3 contest periods, namely, “**submission of the organization’s project by a designated representative**” from 1 p.m. on Friday, October 21, 2022, to 1 p.m. on Friday, November 25, 2022, “**evaluation of the projects by the contest organizers**” from 1 p.m. on Monday, November 28 to 1 p.m. on Friday, December 16, 2022, and “**client member voting**” from 1 p.m. on Monday, January 16 to 1 p.m. on Friday, February 3, 2023.

### Summary of important contest dates:

| Stage  | Start date        | End date          |
|--|-------------------|-------------------|
| <b>Submission</b> of the organization’s project by a designated representative       | October 21, 2022  | November 25, 2022 |
| Project <b>evaluation</b> by the contest organizers                                  | November 28, 2022 | December 16, 2022 |
| <b>Announcement</b> of the 15 finalists and <b>start of online voting</b> by members | January 16, 2023  | February 3, 2023  |
| <b>Announcement</b> of the 5 winners   | February 20, 2023 | February 24, 2023 |

### Eligibility

3. This contest is open exclusively to New Brunswick organizations that are UNI members at the time they submit their project. Organizations must designate a project representative. Employees, officers, volunteers, representatives or agents of UNI and any person residing in the same household as any of these persons cannot be named project representatives.
4. **Eligible projects:** Projects must meet the following criteria, which will be evaluated at UNI’s sole discretion:
  - Be forward-looking and have a positive impact in the communities they serve
  - Start no later than the end of 2023
  - Include a plan and detailed budget confirming the organizations and levels of government that will contribute to the project
  - Give preference to and showcase local suppliers in New Brunswick
  - Prioritize the following sectors of activity: arts and culture, economic development, education, mutual aid and solidarity, health, sports and leisure and environmental quality. In addition, preference will be given to projects that help young people thrive and grow.
5. **Ineligible projects:** The following types of projects or activities are ineligible for the contest (non-exhaustive list):
  - Individual projects, gatherings and activities of a personal or family nature
  - Travel costs and tickets, expenses related to visits
  - Advertising for funding activities
  - Scholarships
  - Activities held outside the province of New Brunswick
  - Salary costs for a project employee
6. Projects will not be accepted or will be declared ineligible, at the organizer’s sole discretion, if they include or appear to include:
  - a) Anything offensive, blasphemous, obscene or inappropriate
  - b) Nudity, violence or references to illegal activity
  - c) Anything that could harm the reputation of a person or group based on age, race, colour, gender, sexual expression or identity, sexual orientation, religious beliefs, marital status, mental or physical impairment, citizenship, beliefs, nationality of origin, physical appearance, political affiliation or other immoral or illegal factors
  - d) Examples of conduct, language or other situations that are inconsistent with the organizers’ image
  - e) Any other reason that organizers deem appropriate
7. Contest organizers reserve the right to declare any project ineligible if they believe it does not meet the requirements of the official rules, at their sole discretion. The organizers’ decision is final and binding.
8. Project representatives and/or organizations acknowledge that any violation of these official rules will result in the immediate disqualification of the entry at any phase whatsoever of the contest.

## How to enter

9. To enter, project representatives should go to [www.uni.ca/voila](http://www.uni.ca/voila).
10. During the contest period, project representatives must fill out and submit the official entry form available at [www.uni.ca/voila](http://www.uni.ca/voila), and include the following information about the project:
  - The region where the project will take place (see the **Appendix** to find your region)
  - The project's sector of activity
  - The estimated number of people who will benefit
  - A brief (under 600 words) project outline including the inspiration for the project, its duration and the potential impact on the target region
  - The financing plan for the project
  - One or more photos of the project or organization. The photo(s) will be used to promote your project if it is selected among the finalists
  - A promotional video of the project (optional)
  - An explanation in under 75 words of why members should vote for your project
  - Contact information for the project representative: name of the organization; first and last name of the project representative; address, email and phone number; UNI member organization (yes); business location
11. By completing the online entry form, each project representative and/or organization agrees to the official rules, and that they and the organization they represent agree to be bound by these rules. Official entry forms submitted after the entry deadline will be invalid. All expenses incurred by organizations and/or project representatives to enter the competition are the sole responsibility of the organization and/or project representative and will not be reimbursed by the competition organizers. If any of the required information is missing, the entry will be declared ineligible. The odds of winning depend on the total number of eligible entries submitted during the submission period. Finalists selected for the vote will be chosen in accordance with the criteria specified in these rules and not at random.
12. Organizations can submit only one project.

## Project evaluations

13. To identify which projects members will vote on during the voting period, the contest organizers will evaluate the projects before announcing the selected entries. Projects must meet the eligibility requirements. Contest organizers reserve the right, at their sole discretion, to select the projects that members will be able to vote on.
14. Preselection will start at 1 p.m. on Monday, November 28, 2022, and end at 1 p.m. on Friday, December 16, 2022. By the end of the preselection period the contest organizers will have selected a maximum of three (3) projects per region for a grand total of fifteen (15) projects advancing to the voting round. All decisions will be final and binding. All organization representatives must be available to answer any questions the organizers may have regarding the project submitted, so that they can assess the project's compliance with the conditions and requirements set out in these rules. All travel costs incurred will be the responsibility of the project representative.
15. If the number of eligible entries received is higher or lower than expected, the contest organizers reserve the right, at their sole discretion, to increase or decrease accordingly the number of projects they preselect. The contest organizers' decisions in relation to the competition are final and binding. The contest organizers will not disclose the outcome of the evaluations.

## Prizes for the fifteen (15) finalists

16. The **fifteen (15) finalists** selected for member voting will be eligible to win one of the prizes listed below. The prize money cannot be used to fund operational expenses.
  - The **five (5) projects** with the highest number of votes from members in the region (1 project per region) will be declared grand winners of a prize equal to 75% of the total project cost, up to a maximum of **\$50,000**:
    1. Chaleur and Acadian Peninsula region
    2. Kent and Miramichi region
    3. Southern region
    4. Western region
    5. Restigouche regionSee the **Appendix** for more details about your region.
  - The **remaining ten (10) projects** will be awarded **\$5,000**.

## Payment of prizes

17. Prizes must be awarded to the organization, not to an individual. A contract will be drawn up between UNI and the winning project representative and/or organization to determine the number of payments depending on the type of project, the amount won and the legal terms and conditions. If the legal terms and conditions in the contract are not met, the contest organizers reserve the right, at their sole discretion, to suspend all future payments and terminate the agreement with the organization.

## Member voting and selection of the 5 winning projects

18. The member voting period will begin at 1 p.m. on Monday, January 16, 2023, and end at 1 p.m. on Friday, February 3, 2023. Members can vote at [www.uni.ca/voila](http://www.uni.ca/voila). One vote per member, per day, per email address will be recorded for the duration of the voting period. To cast a vote, members must provide their email address, first and last name, city, UNI service centre and language.

The project with the most votes in each region will be declared a winner. In the event of a tie in a region, the contest organizers will determine the winning project in a random draw among projects with the same number of votes. The five (5) winning projects will be announced to the public between Monday, February 20, 2023, and Friday, February 24, 2023.

### **General terms and conditions**

19. To be declared a winner, the project representative and/or organization for each of the fifteen (15) projects must comply with the other terms and conditions below, as applicable:
- a) Confirm that the project meets the eligibility and other requirements in these rules.
  - b) Sign the declaration and release form and all other forms that will be sent to them by the contest organizers by mail, fax or email and return it to the contest organizers within fifteen (15) business days of receipt.
  - c) Read the contract drawn up by the contest organizers, agree to the terms and sign it (five (5) prize winners only).

If a prize winner violates one of the conditions above or any other condition in these rules, the project will be disqualified and the prize will be awarded to the runner-up for the region. The same conditions will continue to apply, with any necessary adaptations.

The project representative and/or the organization confirm, acknowledge and warrant that :

- The project is the original work of the organization and that the organization holds all rights and permissions to complete it.
  - The project does not violate or infringe upon any rights whatsoever, including but not limited to copyrights, patents, trademarks or any other intellectual property rights; publicity rights; rights to protection; and the privacy rights of any natural or legal person whatsoever. In addition, the execution of the project does not violate or infringe upon any rights whatsoever, including those listed above.
20. Within five (5) days of receiving the declaration form and written confirmation that the project is moving forward, UNI will contact each project representative to let them know how the prize will be awarded. In the event that a prize winner declines the prize or fails to comply with the other mandatory terms and conditions within ten (10) business days of being contacted by UNI, the contest organizers will be released from any obligation to award the prize and may, at its discretion, select another winner until a project is identified.
21. By entering the contest, project representatives and/or organizations agree to abide by these rules and the final decisions of UNI, which administers the competition.
22. The prize must be accepted as described in these rules and cannot be transferred to another person or entity or substituted for another prize.
23. All entries will be subject to verification by the contest organizers. Fraudulent entries will be automatically rejected and will not be eligible for the contest. The organizers' decision to this effect will be final and binding.
24. In the event that UNI is unable to award a prize as described in these rules, it reserves the right to substitute, at its sole discretion, a prize of comparable value.
25. UNI, as well as any other party related to this contest, disclaims any liability with respect to the prizes and the contest.
26. Any project representative and/or organization entering the contest releases the contest organizers from any liability for damages or penalties that may result from their entry in the contest or acceptance and use of the prize. The project representative and/or the organization agrees to sign a declaration and release form to this effect prior to receiving the prize.

27. Each project representative and/or organization acknowledges that once the prize has been confirmed, the project representative has sole responsibility for fulfilling the obligations associated with the prize.
28. UNI reserves the right, at its sole discretion, to terminate the competition if events beyond its control prevent it from continuing it and to alter the regulations at any time if necessary. In such a case, UNI cannot be held liable.
29. The contest organizers are not liable for any website malfunctions, for any reason whatsoever, during and after the contest, including damage to a project representative's computer and IT equipment and for any problems including, but not limited to technical failure of networks, online computer systems, servers or providers, computer equipment, software or any other problem resulting directly or indirectly from a virus, bug or failure to send the entry form to UNI for any reason, including, but not limited to, Internet or website traffic congestion or a combination of the two. The contest organizers cannot be held liable for entries that are lost, late, incorrectly addressed, truncated or incomplete, for any reason whatsoever, including human error or technical defects and incompatibility with the sponsor's or other servers. Moreover, the contest organizers cannot be held liable for any other problem that may interfere with the proper conduct of the contest in accordance with these rules including, but without limiting the generality of the foregoing, the cancellation, modification or delay of promotions relating to said contest. The contest organizers reserve the right, at their sole and absolute discretion, to declare an entrant ineligible. The contest organizers do not accept any liability for the use of information on the website or for the fact that someone has relied on such information.
30. By accepting the prize, project representatives and/or organizations authorize UNI to use their name and the name of the organization, location, photograph, likeness, voice and statement about the prize for publicity purposes, without any compensation whatsoever. Winning organizations and project representatives agree to participate in various promotional activities including interviews and photo shoots and to mentions of their name in the written and audiovisual press and online.
31. The contest rules are available at [www.uni.ca/voila](http://www.uni.ca/voila).
32. The contest is subject to all applicable laws.

## Appendix

- 1 Chaleur and Acadian Peninsula region
- 2 Kent and Miramichi region
- 3 Southern region
- 4 Western region
- 5 Restigouche region

