



René J. Collette

Vice-President, Business Services & Partnerships

Background

René Collette is recognized as an influential leader with more than 30 years of financial experience. He has consistently implemented strategies and initiatives focused on enhancing the customer experience and improving organizational profitability and efficiency. He is known for his leadership, exceptional analytical and interpersonal skills and the importance he places on employee development.

Mr. Collette started his career in 1982 at Royal Bank of Canada, where he held successive senior administrative, auditing and commercial positions over a period of 18 years. In 2000, he accepted a position as Assistant Vice-President, Atlantic Personal Segment, at National Bank of Canada, where he then served from 2001 to 2010 as Vice-President, Atlantic Personal and Commercial Banking. In 2011, he was appointed Director of Business Development for New Brunswick and Prince Edward Island at TD Bank.

In 2012, when the Financial Business Centre (now known as UNI Business) was created, Mr. Collette joined that organization as Vice-President. The team was transformed under his leadership, taking on a new business development focus. In May 2017, he was promoted to Vice-President, Business Solutions & Partnerships.

Besides his professional activities, Mr. Collette has served on many committees and boards, including the boards of Invest NB, Vitalité Health Network, Expansion Dieppe and Dr-Georges-L.-Dumont Hospital Foundation. He was a member of the Université de Moncton Excellence Campaign in 2004 and of the Atlantic Cancer Research Institute campaign in 2015 and 2017. In 2009, he was named alumnus of the year by the Faculty of Administration of the Université de Moncton.

In addition to holding bachelor's and master's degrees in business administration from the Université de Moncton, Mr. Collette completed the Queen's School of Business Leadership Program and is a Fellow of the Institute of Canadian Bankers.

In his spare time, he is an enthusiastic golfer and loves to travel and spend quality time with his family. His wish is for UNI Business to become an Atlantic Canadian leader in the financial services industry.